

GROW WITH GOOGLE

At Google, we're working to keep people safe and informed in response to the novel coronavirus (COVID-19) situation. We know it's also top of mind for your organizations as well and wanted to make you aware of some free resources that may help you and your community during this time.

Tools to help you work, teach and learn remotely

Our Grow with Google [Remote Work hub](#) includes resources and free tools to help your own teams work smoothly, and to help you stay connected to the communities you serve. There, you'll find information on how to:

- Work from anywhere: Best practices for effective communication and collaboration while working remotely and meeting via video conferencing.
- Teach from anywhere: Support virtual learning and host workshops from anywhere using collaborative tools.
- Learn from anywhere: Share training content through digital resources so that the people in your community can access online courses and curriculum.

On Wednesday we'll be hosting Grow with Google Trainer Office Hours where you can learn more about these tools and ask questions to our trainers. Join us March 18, at 12PM ET by [registering here](#).

Tips to help small businesses manage through uncertainty

We also created a new [helpful site for small businesses](#) with additional tips and recommendations to navigate this time of uncertainty for their employees and customers.

- Provide [updated information](#) to their Google My Business profiles.

- Use [Posts](#) to communicate information directly on their Business Profile on Google, like special offers or inventory updates.
- Store [contact information](#) for their employees, vendors, and clients online so it's accessible from any device.

We'll be updating these sites regularly with the latest tools and resources; please feel free to share them (grow.google/remotework & smallbusiness.withgoogle.com/news) with your networks.

Additional resources for you and your community

In addition, we're making updates across many Google products to support communities and provide reliable information. You can see more detail on the things Google is doing to help in our [latest blog post](#). Here are a few examples:

- Created an [SOS Alert](#) in Google Search to provide the latest news, safety tips, and links to authoritative information from the World Health Organization (WHO).
- Expanded our Google Search Knowledge Panels to share information about COVID-19 symptoms, prevention, and treatments.
- Removed misleading content from platforms like YouTube, Google Ads and Google Play, and are working with local governments to connect with citizens and promote authoritative public information.
- Provided \$25 million in donated ad credit to the WHO and government agencies, and donated over \$1 million to support relief efforts.

And, as always, our [Partner Community](#) is a virtual resource that you can use to access content anytime. Please reach out to our [Partner Team](#) if you have any feedback or suggestions on ways we can best support you during this time.

Best,
Lisa Gevelber
Vice President, Grow with Google