



Dear Sponsor,

The Lee County Fair Association gratefully acknowledges the continuous support received by individuals and or businesses such as yours and requests your continued support in the upcoming 2019 Fair.

Because of your generosity, the Lee County Fair Association has contributed over \$250,000 toward the education of Lee County youth, which is our primary purpose. We are celebrating 20 years this year!

We would appreciate your consideration toward a sponsorship and would entertain the possibility of visiting with you and/or a representative of your business to craft a sponsorship package that will be most beneficial for your business.

If you have sponsored the fair in the past, once again we'd like to thank you and look forward to your continued support.

Your contribution not only provides a tax deduction but serves as an advertising/sponsorship opportunity for you and/or your business.

As a token of our appreciation for your support, please mark your calendars for our annual **Sponsor Gala**:

Sunday, June 23rd
5:00 – 7:00 pm
Fireman's Park Pavilion

Thank you for your consideration,

Missy Morse

Missy Morse
Lee County Fair Association President

Lee County Fair Association
310 South Grimes Street
Giddings, Texas 78942
Phone: 979-542-2753
Email: leecountyfair@gmail.com

The Lee County Fair Association is a 501© 3 not for profit organization, contributes annually to the youth of Lee County with the help of over 300 volunteers, donors and sponsors. Through our fair and other fundraisers, the Lee County Fair Association continues to work towards our mission - Youth Leadership & Education, while delivering superior entertainment and creating a community event that we are proud to support.

2019 LEE COUNTY FAIR ASSOCIATION SPONSORSHIP INFORMATION

Diamond - \$3,000

- Presenting sponsor is exclusive with special banner at the Fairgrounds
- Your name or business logo listing in all media and web advertising
- 24 Day passes including 6 VIP Parking Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd
- Special recognition during our evening performances on Thursday, Friday and Saturday night

Platinum - \$2,000

- Sponsor is exclusive with special banner at the Fairgrounds
- Your name or business logo listing in all media and web advertising
- 16 Day passes including 4 VIP Parking Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd
- Special recognition during our evening performances on Thursday, Friday and Saturday night

Gold - \$1,000

- Sponsor is exclusive with special banner at the Fairgrounds.
- Your name or business logo listing in all media and web advertising
- 8 Day passes including 2 VIP Parking Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd
- Special recognition during our evening performances on Thursday, Friday and Saturday night

Silver - \$750

- Sponsor listing on special banner at the Fairgrounds
- Your name or business listing in all media and web advertising
- 6 Day Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd

Bronze - \$500

- Sponsor listing on special banner at the Fairgrounds
- Your name or business listing in all media and web advertising
- 4 Day Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd

Nickel - \$250

- Sponsor listing on special banner at the Fairgrounds
- Your name or business listing in all media and web advertising
- 2 Day Passes
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd

Event Sponsor - \$125

- Your name or business listing in all media and web advertising
- 1 Day Pass
- Invitation to the 2019 Fair Gala at the Fireman's Park Pavilion on June 23rd

Exclusives - T-Shirt sponsorships Lee County Youth Fair Board shirts and Staff/Volunteer shirts awarded to the top three fair sponsors.

Additional Advertising Opportunities

Entertainment - \$25,000

- Meet the bands, go backstage, special seating.

Queens Pageant - \$1,000

- Exclusive sponsorship includes banner at event.

Parade - \$1000

Armed Forces Day Celebration - \$500 (Saturday, May 18th)

Koozies (two opportunities) - \$250

- 500 koozies with your business logo.

More sponsorship opportunities available.

***** Sponsorship opportunities are first come, first serve *****

The Lee County Fair Association is proud of the youth that earn scholarships through the leadership program that the Youth Fair Board provides. Two years of service to the community and sales of season pass tickets are the commitment that high school juniors and seniors contribute during their time with the LCFA. Over the past 19 years the LCFA has been able to award over \$250,000 in scholarships to graduating seniors at Dime Box, Giddings and Lexington.

Lee County Fair Board Members

Missy Morse – President & Senior Citizen Day

Gary Pietsch - Treasurer

Tonya Poncik – Secretary & Youth Fair Board Advisor

Alan Smith - Armed Forces Day

Alma Weiser - Charcoal Challenge

Cody Alexander – Parade

Deidre' Harry – Arts & Crafts Vendors

Denice Harlan – Advertising

Jason Haas - Grounds

Kimber Butler – Director

Kurtis Hankemeier – Ground Entertainment

Laura Kruemcke – Contests

Marcy Hughes – Ticket Booth

Maurice Pitts - Softball & Community Service

Paul Kipp – Ground Entertainment

Robert Poulsen – Car Show

Roy Kruemcke – Sponsor

Susan Poulsen – Car Show

Tim Langham - Entertainment

**Lee County Fair Association
Sponsorship Commitment Form
May 16-18, 2019**

Received Date: _____

Check #: _____

Business Name: _____

o Check this box if you do not wish to have your business listed in media.

Sponsorship Level: _____ \$ _____

***Contact Name:** _____

***Mailing Address:** _____

***City:** _____ **Zip:** _____

***Phone:** _____ ***Email:** _____

***Signature:** _____

**Required to be listed on any media outlets.*

If you would also like to be a Fair Exhibitor, please circle the appropriate category listed below:

Tractors Vehicles Buildings Booth Other _____

Fair Gala: June 23, 2019 at the Fireman's Park Pavilion

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Sponsors will be listed in print advertising if received before April 1, 2019. Sponsorship level is determined by monetary or in-kind donation. Your information is vital to our organization. We do not sell our sponsor list. Sponsors may choose to have their name withheld from print media or website.

Contact Information:

Missy Morse 979-716-8307

Tonya Poncik 979-542-2753

James Mitschke 979-540-0700

Make Checks Payable: Lee County Fair Association

Forms may be mailed or dropped off: 310 South Grimes
Giddings, TX 78942