



Dear Sponsor,

The Lee County Fair Association gratefully acknowledges the continuous support received by individuals and or businesses such as yours and requests your continued support in the upcoming 2018 Fair.

Because of your generosity, the Lee County Fair Association has contributed over \$235,000 toward the education of Lee County youth, which is our primary purpose. We are celebrating 19 years of community excitement.

We would appreciate your consideration toward a sponsorship and would entertain the possibility of visiting with you and or your company to craft a sponsorship that will most benefit you and your company.

If you have sponsored the fair in the past, once again we'd like to thank you. Please feel free to call, so we are able to maximize your advertising dollar, as well.

If you have not yet sponsored the Lee County Fair & Charcoal Challenge monetarily or in-kind, but have attended and enjoyed the Lee County Fair & Charcoal Challenge ... Thank You!

As always, your contribution not only provides a tax deduction, but serves as an advertising/sponsorship opportunity for you and/or your company.

Thank you for your consideration,

Sincerely,

*Missy Morse*, President

Lee County Fair Association :: P. O. Box 426 :: Giddings, Texas 78942  
Phone :: 979-542-3455 Email :: [chambergiddings@gmail.com](mailto:chambergiddings@gmail.com)

The Lee County Fair Association is a 501© 3 not for profit organization, contributes annually to the youth of Lee County with the help of over 300 volunteers, donors and sponsors. Through our fair and other fundraisers the Lee County Fair Association continues to work towards our mission - Youth Leadership & Education, while delivering superior entertainment and creating a community event that we are proud to support.

# Lee County Fair Association Sponsorship Commitment Form

Business Name: \_\_\_\_\_

- Check this box if you do not wish to have your business listed in media.

Sponsorship Level: \$ \_\_\_\_\_

\*Contact Name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*Phone: \_\_\_\_\_

\*Email: \_\_\_\_\_

\*Signature: \_\_\_\_\_

- Fair Exhibitor: Tractors Vehicles Buildings Booth Other \_\_\_\_\_

Contact Information: Roy Kruemcke at 512-284-2739 or [roy@tumblingkranch.com](mailto:roy@tumblingkranch.com)  
or James Mitschke at 979-540-0700

Make Checks Payable: Lee County Fair Association  
P.O. BOX 426  
Giddings, Texas 78942

Form may also be dropped off at Classic Bank, 825 E Austin, Giddings  
Or Giddings Chamber of Commerce, 183 E Hempstead, Giddings

Lee County Fair Dates: May 17, 18, 19, 2018

Fair Gala: June 24, 2017 at the Fair Pavilion to thank sponsors and award scholarships

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Rec'd Date \_\_\_\_\_

Ck # \_\_\_\_\_

Sponsors will be listed in print advertising if received before **April 2, 2018**. Sponsorship level is determined by monetary or in kind donation. Your information is vital to our organization. We do not sell our sponsor list. Sponsors may choose to have their name withheld from print media or website.

\*Required to be listed on any media outlets.

# LEE COUNTY FAIR ASSOCIATION

## SPONSORSHIP INFORMATION

- **Diamond - \$3000** :: Presenting sponsor is exclusive with special banner at the Fairgrounds. Also included is your name or business logo listing in all media and web advertising. 24 Day passes including 6 VIP Parking Passes are yours and an invitation to the Fair Gala at the Park Pavilion on June 24th. Special recognition during our evening performances on Thursday, Friday and Saturday night.

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- **Platinum - \$2000** :: Sponsor is exclusive with special banner at the Fairgrounds. Also included is your name or business logo listing in all media and web advertising. 16 Day passes including 4 VIP Parking Passes are yours and an invitation to the Fair Gala at the Park Pavilion on June 24th. Special recognition during our evening performances on Thursday, Friday and Saturday night.

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- **Gold - \$1000** :: Sponsor is exclusive with special banner at the Fairgrounds. Also included is your name or business logo listing in all media and web advertising. 8 Day passes including 2 VIP Parking Passes are yours and an invitation to the Fair Gala at the Park Pavilion on June 24th. Special recognition during our evening performances on Thursday, Friday and Saturday night.

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- **Silver - \$750** :: Sponsor listing on special banner at the Fairgrounds. Also included is your name or business listing in all media and web advertising. 6 Day Passes, 1 VIP parking pass and an invitation to the Fair Gala at the Park Pavilion on June 24th.

- **Bronze - \$500** :: Sponsor listing on special banner at the Fairgrounds. Also included is your name or business listing in all media and web advertising. 4 Day Passes, 1 VIP parking pass and an invitation to the Fair Gala at the Park Pavilion on June 24th.

- **Nickel - \$250** :: Sponsor listing on special banner at the Fairgrounds. Also included is your name or business listing in all media and web advertising. 2 Day Passes, 1 VIP parking pass and an invitation to the Fair Gala at the Park Pavilion on June 24<sup>th</sup>.

- **Event Sponsor - \$125** :: 1 Day Pass and your name or business listing in all media and an invitation to the Fair Gala at the Park Pavilion on June 24th.

## Additional Advertising Opportunities

- Entertainment – Presenting Sponsor \$25,000 – Meet the bands, go backstage, special seating.
- Queens Pageant - \$1000 – Exclusive sponsorship includes banner at event.
- Lee County Fair & Charcoal Challenge Parade - \$1000
- Armed Forces Day Celebration - \$500 (Saturday, May 20<sup>TH</sup>)
- More sponsorship opportunities available. Contact our Grounds Chairman for details.

\*\*\*\*\* Sponsorship opportunities are first come, first serve \*\*\*\*\*

The Lee County Fair Association is proud of the youth that earn scholarships through the leadership program that the Youth Fair Board provides. Two years of service to the community and sales of season pass tickets are the commitment that high school juniors and seniors contribute during their time with the LCFA. Over the past 18 years the LCFA has been able to award over \$235,000 in scholarships to graduating seniors at Dime Box, Lexington and Giddings.

### Volunteer Board Members

Gary Pietsch – Treasurer

Paul Kipp - Vendor Chairman

Kurtis Hankemeier - Vendor Chairman

Jason Haas - Grounds Chairman

Tim Langham - Entertainment Chairman

Maurice Pitts - Softball & Community Service Chairman

Missy Morse – President/Senior Citizen Day Chairwoman

Susan Poulsen – Secretary/Car Show Chairwoman

Kimber Butler – Board Member

Marcy Kanevsky – Ticket Booths

Robert Poulsen – Board Member

Cody Alexander – Parade Chairman

Alma Weiser – Charcoal Challenge Chairwoman

Tonya Poncik – LC Extension/Youth Advisor Chairwoman

Alan Smith – Armed Forces Day Chairman

Denice Harlan – Advertising/Website

Laura Kruemcke – contests Chairwoman

Gabby Boriack – Lee County Queen Contest

Deidré Harry – Arts & Crafts Vendor Chairwoman

Roy Kruemcke - Sponsorship